



Dear Potential Sponsor,

Spring is around the corner, and that means it's almost time for IslandFest!

We have been working very hard to build our social media presence and have seen our followers increase from 400 to more than 1,500 in just seven months! 2016 will also see the launch of the brand new website [islandfestgrosseile.com](http://islandfestgrosseile.com), our new mobile friendly website designed to put festival information directly in the hands of our 30,000+ festival goers!

This year we are also expanding our festival programming and bringing in new and exciting vendors. Of course it wouldn't be IslandFest without our fantastic live entertainment (Killer Flamingos and The Persuasion Band), the midway, parade, and Friday night fireworks!

The thing is- we can't do it without the support of sponsors like you! We are currently looking for sponsors for the 2016 IslandFest, which will be held May 20-22, 2016. It is because of sponsors like you that we can make this, our 32<sup>nd</sup> year, the best one yet!

Attached is the 2016 sponsorship brochure, which details all of the sponsorship opportunities available. This year we are also including social media promotions as part of some of our packages! What a great way to get your business information in the hands of those in the real and digital world! And if you don't see an opportunity that's an exact fit- don't hesitate to call us at 734-675-2364! We're more than happy to work with you to create a custom sponsorship opportunity that will meet your needs.

Once again, thank you! It is with your help that we are able to make IslandFest the amazing community event that it is! Please consider joining us in sponsorship this year and help us make 2016 one for the record books!

See you at the fireworks!

Chad Novak (Chairman, Festival Commission)  
Brandy Boyd (Recreation Director)  
Dr. Ron Morris (Fireworks Sponsorships)



**Grosse Ile IslandFest**  
P.O. Box 185 Grosse Ile MI 48138  
Phone: (734) 675-2364 Fax (734) 692-9691  
[www.Islandfestgrosseile.com](http://www.Islandfestgrosseile.com)

## Sponsorship Confirmation

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Phone (s) \_\_\_\_\_

E-mail \_\_\_\_\_

### Sponsorship Level:

Check box indicating your level of support

- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500
- Bronze Sponsor \$500
- Patron Sponsor \$250
- Wall of Fame Sponsor \$100
- Individual VIP Ticket \$60 x \_\_\_\_ =
- Individual VIP Child Tickets \$20 x \_\_\_\_ =
- Custom Opportunities \$ TBD

Total \$ \_\_\_\_\_

Mail this completed confirmation with check by May 1, 2016 to:

Grosse Ile Islandfest  
PO Box 185

# Islandfest 2016

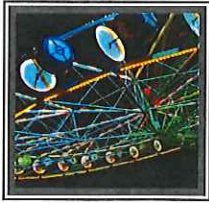
Sponsorship  
Opportunities  
May 20-22, 2016



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## Platinum Sponsor \$5,000

- One 10x10 vendor space in the Marketplace to promote business or organization
- One – 4 x 6 Banner
- Logo inclusion on Islandfest website
- Inclusion in GITV broadcasts and recordings
- Advertisement slide for GITV
- Mentions on social mediums
- 30 VIP tickets to special fireworks show seating, buffet dinner and drinks



## Gold Sponsor \$2,500

- One 10x10 vendor space in the Marketplace to promote business or organization
- One 4x6 banners
- Logo inclusion on Islandfest website
- Inclusion in GITV broadcasts and recordings
- Advertisement slide for GITV
- Mentions on social mediums
- 20 VIP tickets to special fireworks show seating, buffet dinner and drinks

## Silver Sponsor \$1,500

- One 10x10 vendor space in the Marketplace to promote business or organization
- One 4x6 banner
- Logo inclusion on Islandfest website
- Inclusion in GITV broadcasts and recordings
- Advertisement slide for GITV
- Mentions on social mediums
- 8 VIP tickets to special fireworks show seating, buffet dinner and drinks



## Bronze Sponsor \$500

- One 4x6 banner
- Logo inclusion on Islandfest website
- Inclusion in GITV broadcasts and recordings
- Advertisement slide for GITV
- Mentions on social mediums
- 4 VIP tickets to special fireworks show seating, buffet dinner and drinks

## Patron Sponsor \$250

- One 1x3 banner
- 2 VIP tickets to special fireworks show seating, buffet dinner and drinks

## Wall of Fame Sponsor \$100

- One 1x3 banner located on the Wall of Fame

## Individual VIP Ticket \$60

- 1 VIP ticket to special fireworks show seating, buffet dinner and drinks
- Children Tickets ages 12 and under ~ \$20

## Custom Opportunities

Interested in becoming a first time sponsor but don't know where to start? Have a really awesome in-kind donation? Get in touch! We can work with you to put together a sponsorship opportunity that will meet your needs and get your business name out there!

Call the Grosse Ile Recreation Department

**734-675-2364**

