



Dear Potential IslandFest Sponsor:

The 2012 IslandFest on the scenic island of Grosse Ile is the beginning of outdoor festival time in southeastern Michigan. This year's festival will mark the 28th time that residents have come together to offer this quality family friendly event showcasing the community's civic pride for all to share in during a very special three day period.

The main venue for IslandFest is the historic Grosse Ile Airport. The public will experience a full range of exciting activities. Indoor activities feature the IslandFest "Art and Craft Mart", non-profit vendor groups, a large dining area featuring the Knights of Columbus Steak Roast and Pancake Breakfast. As festivalgoers head outside, they will enter the main entertainment area featuring headline performers, the VFW Beverage Tent and a variety of food vendors. This area is also a prime location to enjoy the sites and sounds of the aircraft activities, the carnival and the IslandFest Fireworks Show.

To support the fireworks show and IslandFest, we will again offer the three primary sponsorships (Platinum, Gold and Silver). There will be two main entertainment acts on Friday and Saturday nights. On Friday, the festival kicks off with Fifty Amp Fuse featuring a 9 piece band including two members of Billy Joel's group. The extremely popular Fifty Amp Fuse typically attracts several thousand people to the festival venue.

There will be tickets available for the VIP area again. This area will include special up close seating, a buffet dinner catered by TV Diner and drinks. The VIP tickets are \$50 for adults and \$20 for children under 12 years of age. The VIP tickets will be available until Friday, May 25, 2012.

Given the limited budget of the Township, we are asking for your help to make this a premier event. You will find sponsorship forms attached describing various options for advertising associated with the festival. Your consideration and support is much appreciated.

Sincerely,

Grosse Ile Township Festival Commission